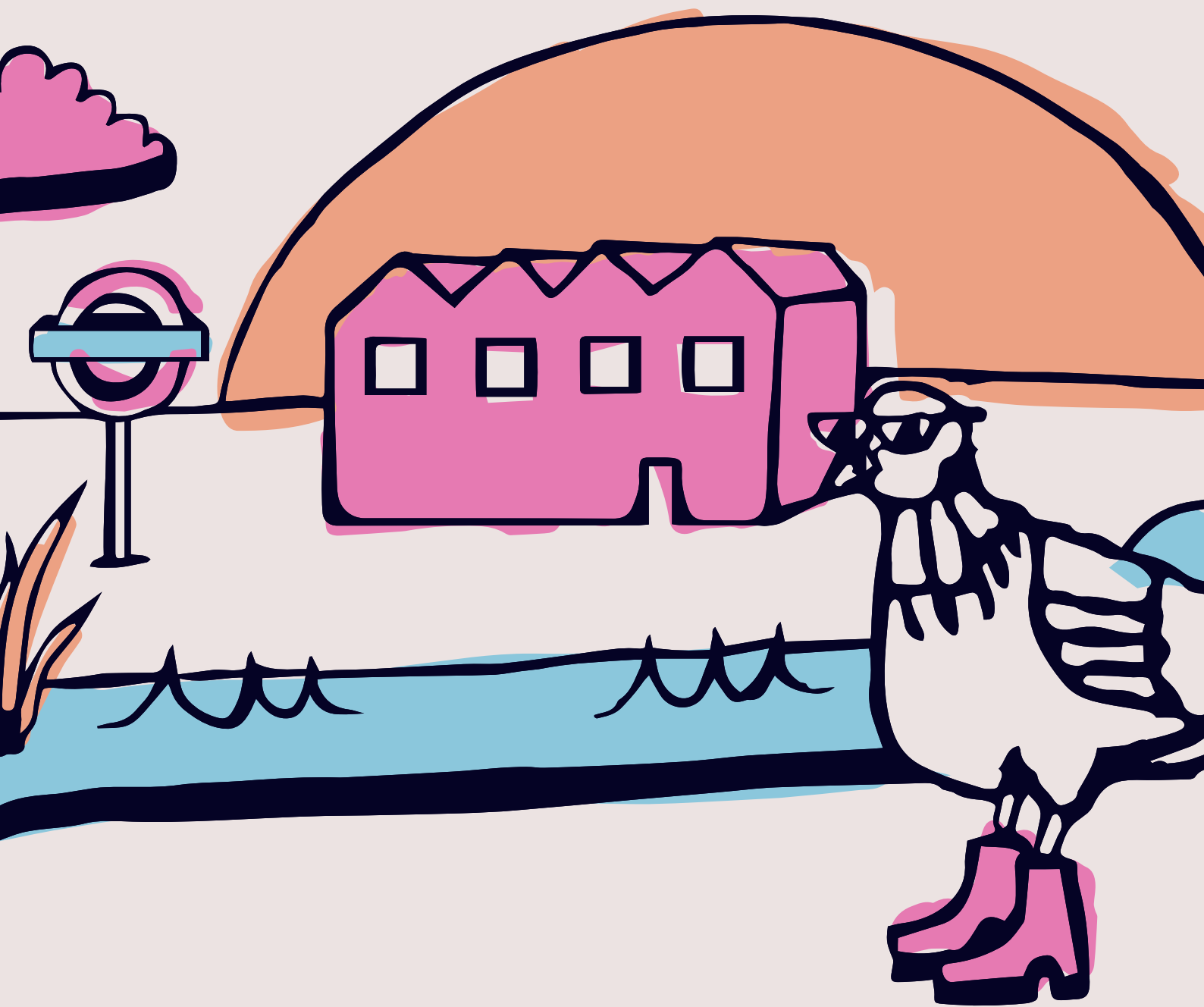


A New Direction is an award-winning non-profit organisation working to enhance the capacity and agency of children and young people in London to own their creativity, shape culture, and achieve their creative potential.

The Good Growth Hub is a place for young people (aged 18-30) based in east London to access training, experience, and employment opportunities in the cultural, creative and digital sectors with employers based in and around the Queen Elizabeth Olympic Park. Our work ensures that opportunities to access these exciting sectors are afforded to those living in the communities on their doorstep, and that in return these businesses prosper thanks to the capability and ambition of local people.

ABOUT
A NEW
DIRECTION

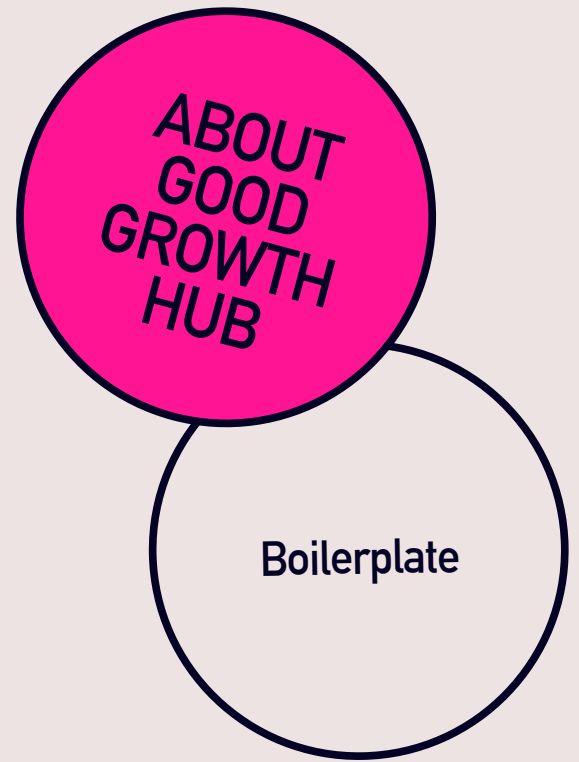
ABOUT
GOOD
GROWTH
HUB




The Good Growth Hub is a place for young people (aged 18-30) to access skills, training and employment opportunities in the cultural, creative and digital sectors. Whether looking to find a short course to boost certain skills, to learn more about potential career paths, or for support in navigating a career change, we're here to support you in finding your way in the world of work.

You can find us on the Queen Elizabeth Olympic Park. Being on the park means we're on the doorstep of change: we're rooted in the exciting opportunities of this fast-changing and growing place. We're here because we work closely with exciting employers in media, fashion, tech and more, who are as committed to good growth as we are. We only work with employers who provide the London Living Wage at a minimum, and that demonstrate that their workplaces are diverse and inclusive (or have a plan in place to get there).

It can be tough to break into work in the cultural, creative and digital sectors. It's no secret that those with privilege can snap up opportunities before local people - whether that be because of who they know, where they went to school, or some other factor. Good Growth represents an opportunity to shape an economy and a society in a way that puts community first. By investing in the potential of young people through skills and training, paid experience, mentoring and more, we improve awareness of the opportunities available in creative, cultural and digital sectors, and how best to access them. Through our work, we enable our society to better share wealth and opportunity, as well as skills, purpose and connection.



 www.goodgrowthhub.org.uk

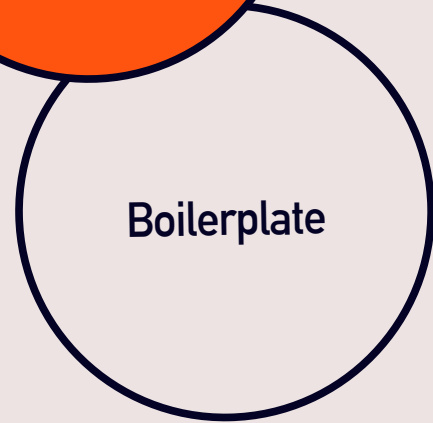
 [@goodgrowthhub](https://www.instagram.com/goodgrowthhub)




A New Direction is an award-winning non-profit organisation, founded in 2006, to enhance the capacity and agency of children and young people in London to own their creativity, shape culture, and achieve their creative potential.

Our work supports Education through collaborating with teachers and schools to activate their curriculum and increase opportunities for their students; Cultural organisations where we encourage and facilitate increased creative offerings designed for (and occasionally with) children and young people; and with pivotal Place's working in our local communities to enhance access to and engagement with local cultural offerings, for everyone under 18.

A New Direction's Employment & Skills Team continues this work, beyond Key Stage 3, through supporting underrepresented young people into employment, opportunities or skills in the creative industries. We do this through a variety of programmes, partnerships and initiatives, including our annual STEP and Creativity Works programmes – each providing timely skills, networking and training opportunities for young people across London.



 www.anewdirection.org.uk

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