



**A NEW
DIRECTION**
We create opportunity



STEP

STYLUS[®]

Stylus

Trend Report Production Intern

Location of role: 16-19 Eastcastle St, London W1W 8DY

Placement hours: 35 hours

Working pattern: Mon-Fri, 9-5pm

Placement length: 12 months

Salary: £24,000

About

Stylus is the expert source for trends and insights. We exist to connect ideas and uncover possibilities to help businesses look beyond the present and make the right decisions for a better future. Stylus reveals trends, predicts change, and provides the intelligence that gives our clients a true understanding of their consumers and helps their business to prosper.

We look across sectors and territories to connect the dots between emerging trends to produce curated insights and ideas that help our members act at precisely the right moment to gain the competitive edge. We cover fashion, beauty, food & beverage, travel, retail and more. Some of our clients include Adidas, Amazon and Starbucks.

About the role

Are you drawn to design, intrigued by trends and obsessed with detail? We're looking for a keen, curious and hard-working individual to join our production team at trends intelligence business Stylus. Working in a hybrid environment (full time with two days per week in our central London office), this role offers a fantastic opportunity for the right person.

You'll be building trend reports across a variety of topics, in both Keynote and on our client-facing portal. This will involve captioning and laying out images and copy, making design decisions to present Stylus's content in the best way possible. You will be given training, but knowing your way around Keynote and Photoshop, and experience using a content management system would be bonuses. However, accuracy and an eye for design are more important than experience.

This is a unique opportunity to join a super creative team at ground level. You will get an inside view of trend forecasting, and learn practical, transferable skills that will help you to thrive in your career.

About STEP

STEP is a training programme for young East Londoners local to the Olympic Park, who are ready to bring ideas, creative energy and perspectives to the creative and cultural sector.

You must be;

- Aged 18 to 30
- Resident of Hackney, Newham, Tower Hamlets and Waltham Forest
- We welcome applicants who have been educated outside of the above boroughs, but priority will be given to those that have attended school or college in these boroughs

Through STEP, you'll get paid London Living Wage over a 12-month training programme to develop a range of skills and creative approaches and build on your network across different organisations or departments. You'll complete a work-based placement, grow as part of a peer network, take part in regular professional development workshops, and get a budget to produce a collaborative project. We'll also connect you with a specialist industry mentor, provide careers coaching and continue to offer support as part of our community after the programme.

How to apply

Complete our STEP application form by **5pm on Sunday 30th March**, you can upload video or audio responses.

[STEP application form](#)

For more information

If you require information in an alternative format, or want to speak to us about any access requirements, please contact us at goodgrowthhub@anewdirection.org.uk

Go to the Good Growth Hub website to find out more here about the STEP programme, book in to attend one of our information sessions, hear from STEP alumni and read out application guide for some expert tips.

<https://goodgrowthhub.org.uk/programmes/step>

